

Cancer Prevention Europe Early Career Network



Scientific Webinar Series

Cancer Prevention and a New Research Paradigm: Contributions of Population Health Intervention Research (PHIR)

Cancer is the leading cause of mortality in Europe, yet an estimated 40% of cases are preventable through action on environments, behaviours, and exposure to known risk factors. Prevention spans a continuum from primary to tertiary stages. Cancer prevention research focuses on two main areas: identifying unknown or suspected risk factors, and, when risks are established, designing, implementing, and evaluating interventions that reduce exposure while accounting for social and contextual determinants. This work aims to support effective and transferable public health policies.

Although knowing risk factors is essential, it is not sufficient to determine effective action. A newer research paradigm emphasizes upstream approaches based on health determinants and intervention-focused solutions. Population Health Intervention Research (PHIR), also known as “solutions science,” addresses the design, evaluation, transferability, and sustainability of interventions to improve population health.

After 15 years of strong policy support, the French National Cancer Institute (INCa) has developed solid expertise in PHIR. This webinar explores the contribution of intervention research to cancer control, situates PHIR alongside approaches such as action and participatory research, and illustrates its impact across different stages of the disease through concrete examples.



17 March 2026

12:00 - 13:00

The European Network for Cancer Prevention

Cancer Prevention Europe Early Career Network

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Jérôme Foucaud is Head of the Department of Research in the Humanities and Social Sciences, Epidemiology and Public Health at the French National Cancer Institute (INCa)



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Cancer Prevention and a New Research Paradigm: Contributions of Population Health Intervention Research (PHIR)

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